



A DIFFERENT VIEW AT THE HOSPITAL [UM OUTRO OLHAR SOBRE O HOSPITAL]

DEBATE DINNER “Value-Based healthcare. The future of interventional medicine and patient outcomes”

Organization



Associação Portuguesa para o Desenvolvimento Hospitalar

Sponsorship

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Empowering People



NOVARTIS

Lisbon | 18 October 2019

The Portuguese Association for Hospital Development – APDH is organizing the **Debate Dinner A DIFFERENT VIEW AT THE HOSPITAL [Um Outro Olhar Sobre O Hospital]** “Value based healthcare. The future of interventional medicine and patient outcomes” that will take place in 18 October 2019 in Lisbon.

This event intends to promote an informal discussion around innovative and controversial issues that are of interest to hospitals, healthcare professionals and health care system stakeholders. It is an excellent moment for debate different perspectives and exchange ideas. We are counting with you!

The Organizing Committee

PROGRAMME

18:15 **Participants reception**

18:30 **Opening Session**

Carlos Pereira Alves, Board of Directors President of Portuguese Association for Hospital Development (APDH)
José Fragata, Vice-Rector of NOVA University Lisbon

18:45 **Keynote Speaker**

European perspective

Fred van Eenennaam, Chairman of Value-Based Health Care Center Europe

19:30 **National Perspective**

João Marques Gomes, Director of Nova Institute for Value Improvement in Health and Care

20:00 *“Let’s make it happen”*

Diogo Reis, Executive Board Member, Prologica

20:20 **Debate Dinner**

Commentators

Rui Santos Ivo, President of Portugal National Authority on Medicines and Health Products (INFARMED)

Eva M. Weinreich-Jensen, President of European Hospital and Healthcare Federation (HOPE)

João de Deus, Member of National Council of Portuguese Order of Physicians

Joaquim Cunha, CEO of Health Cluster Portugal

Cristina Campos, Vice President of Portuguese Pharmaceutical Industry Association (APIFARMA)

Elsa Mateus, European Patients' Academy on Therapeutic Innovation (EUPATI Portugal Association)

Event Instigator*

**To be confirmed*



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Associação Portuguesa para o Desenvolvimento Hospitalar

18 October 2019